



IOWA URBAN CONSERVATION PROGRAM

CELEBRATING

10 YEARS

2008-2018

The Iowa Department of Agriculture and Land Stewardship (IDALS) Urban Conservation Program began in early 2008. Today we celebrate ten years of our urban conservationists working with homeowners, city staff and elected officials, consultants, businesses, and others to educate, promote, and install urban conservation practices across the state.



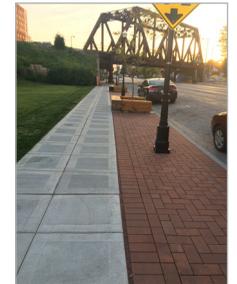
10 ACCOMPLISHMENTS OF THE IOWA URBAN CONSERVATION PROGRAM OVER THE PAST 10 YEARS

1 We provided technical assistance on **45** Water Quality Initiative Urban Conservation Projects across the state, utilizing over **\$3.33 MILLION** in WQI funding and over **\$9.67 MILLION** provided by partners and landowners.



2 Our technical advisors on DNR's SRF Sponsored Project Program worked to ensure that practices are selected, designed and installed correctly on over **82** projects across the state totaling **\$62 MILLION** in funds.

3 Our technical advisors for Iowa Economic Development Authority on the Community Development Block Grant, HUD, and Disaster Resiliency installed over **\$10 MILLION** worth of practices on **30** projects.



4 We have assisted more than **15** stormwater management and coordination positions created at the local municipal level across the state to further promote and expand the urban program.

5 We promoted urban conservation and sustainable development in **23** Watershed Management Authorities covering one third of Iowa working as a partnership with all municipalities located within the watersheds.



We assisted project coordinators in more than **10** watershed projects utilizing 319, WSPF, WPF, and WIRB funds that were predominantly urban focused.

6

We provided technical assistance with nearly one third of SWCDs using REAP funding for over **500** urban conservation practices totaling over **\$10.3 MILLION**, of which state funding contributed **\$3.5 MILLION**.

7

Urban Conservationists serve on the Iowa Stormwater Management Manual Technical Committee developing the manual to ensure urban practices are designed to maximize water quality and soil conservation benefits.

8

Our conservationists assisted multiple municipalities to draft and implement local stormwater ordinances that promote urban conservation and sustainable development to protect water quality.

9

We worked with the Iowa Stormwater Education Partnership to develop educational materials and provide training on post construction, erosion and sediment control, and stormwater conservation practices.

10



WE ARE READY FOR THE NEXT **10!**